



Lone Star Golf Course Superintendents Association
Lone Star Links

Advertising Agreement 2014

Date: _____

Lone Star Links, the official newsletter of the Lone Star Golf Course Superintendents Association (LSGCSA), is an **electronic publication** as a service to the members and associate members of the organization. The information below represents a contract between the LSGCSA and

to advertise in the indicated issues of *Lone Star Links*

NAME _____	TITLE _____
COMPANY _____	
ADDRESS _____	
EMAIL _____	
PHONE _____	FAX _____

LONE STAR LINKS ELECTRONIC ISSUE: FOUR COLOR (WITH HYPERLINK TO COMPANY WEBSITE)

Pricing:

SIZE	RATE PER ISSUE	DIMENSIONS (WIDTH X HEIGHT)
FULL PAGE	\$400.00	7.75 X 10
1/2 PAGE	\$250.00	7.75 X 5 OR 3.75 X 10
1/4 PAGE	\$200.00	3.75 X 4.8
1/8 PAGE	\$125.00	3.75 X 2.25

Advertising Schedule: (Check months you'd like to advertise and enter size of advertisement)

March			
June			
September			
December			

• **ADVERTISING DEADLINES:**

- All Lone Star Links (newsletter) advertising materials must be submitted by the 15th of the month prior to the cover date of the specified issue of *Lone Star Links* (Jan. 15 for the Feb. issue of the newsletter, etc.)

• **MECHANICAL REQUIREMENTS**

- Files may be submitted by email to lsgcsa@lsgcsa.org . Accepted formats include (JPEG, 300 dpi) and PDF (high resolution).

Send Contracts to: Marian Takushi: lsgca@lsgcsa.org PO Box 571923 Houston, TX 77257 281.494.0094