



2018 Sponsor Opportunities

GOLD

Reception, Texas Cup, Texas Trophy, and Advertising Sponsorship, with Amenities

Gold Partnerships include:

1. One complimentary membership into the Lone Star GCSA. Additional company memberships are billed at the discounted \$50 rate.
2. Sponsorship recognition at Annual Reception at GIS (power point slide presentation with company name/logo/sales person/peoples' names or banner with company name), drink tickets.
3. One Prepaid Team entry to the Texas Cup
4. One pre-paid single person entry into the Texas Trophy.
5. Company Logo Displayed on the rules sheet in every players' golf cart during the Texas Cup and Texas Trophy
6. One piece of equipment/or Product, displayed at Texas Trophy Tournament (if desired).
7. Opportunity to be part of Vendor Team in Long Drive Team Competition
8. Website logo/link on home page of LSGCSA website
9. business card size ad in **each** quarterly issue of *Lone Star Links*
10. Company Logo displayed in Lone Star Links under "Gold Sponsor" section
11. Company recognition on the golf results sheet of Texas Cup and Texas Trophy
12. Appreciation Award at the Texas Trophy

This is a \$4,500 sponsorship. - If paid in full by March 1, 2018 take a 10% discount

SILVER

Reception/Texas Cup and Texas Trophy Sponsor

The Silver Sponsor is a Reception/Texas Cup and Texas Trophy sponsor (no Advertising included)

1. One complimentary membership into the Lone Star GCSA. Additional company memberships are billed at the discounted \$50 rate.
2. Sponsorship recognition at Annual Reception at GIS (power point slide presentation with company name/logo/sales person/peoples' name or banner with company name), drink tickets
3. One pre-paid team entry in the Texas Cup
4. One pre-paid single person entry into the Texas Trophy.
5. Company Logo on rule sheets in every players' golf cart at Texas Cup and Texas Trophy
6. Website link on LSGCSA's home page of the website.
7. Company logo displayed in Lone Star Links under "Silver Sponsor" section
8. Company recognition on the golf results sheet of Texas Cup and Texas Trophy

The cost of this Sponsor is \$2,500. If paid in full by March 1, 2018 receive a 10% discount!

No advertising in the Lone Star Links is included with this package.

MOST POPULAR!

GIS Reception Sponsorship Only

1. One complimentary membership in to Lone Star GCSA with additional company members at a rate of \$50 ea
The reception will be held during the GCSAA Education Conference and Golf Industry Show.
2. Sponsors names will be on the Reception Banner or slide show and recognized in the *Lone Star Links*, and receive extra drink tickets to disperse to clients.

Meet one-on-one with numerous superintendents throughout the state, and receive recognition for your sponsorship throughout the reception. Payment is due upon receipt of invoice.

2018 Reception Only Sponsorship – \$600.00

NEW FOR 2018

**Looking for 4 “TITLE SPONSORS” (one per industry field)
\$7500**

Includes gold sponsor package and all it inculeds, 3 additional memberships, upgrade of ad to quarter page, company logo on all advertising, a designated time to address the reception participants.

Please contact lsgcsa@lsgcsa.org to see if there is an available spot for your company (first come, first serve basis)



Texas Trophy Sponsor Only*

***This is a great deal if you want to play in the Texas Trophy!
Pay by March 1, 2018 to get your full benefit exposure!***

The cost of this Sponsor is \$1,500. This sponsorship includes:

1. One complimentary membership into the Lone Star GCSA. Additional company memberships are billed at the discounted \$50 rate.
2. Two pre-paid entry into the Texas Trophy.
3. Company Logo on rule sheets in every players’ golf cart at Texas Trophy
4. Sponsorship recognition at Monday night banquet of Texas Trophy and in Lone Star Links Winter edition
5. Sponsorship/company recognition on website on the Texas Trophy Registration Page all year and on the results sheet of the golf tournament.

*Please note that an affiliate must be a member of the LSGCSA in order to play in the Texas Trophy. Regional chapter memberships do not apply. Membership run from Jan thru December of each year.

No discount available on this sponsorship

Hole Sponsor for Texas Cup or Texas Trophy

\$500

Complimentary membership to Lone Star GCSA

Company name and logo on website registration page of the tournament of your choice.

Banner on the back of beverage carts and/or near the beverage stations.

This does not include an entry fee to the tournaments

Scroll down for advertising only prices

ADVERTISING QUARTERLY ISSUES – LONE STAR LINKS

LONE STAR LINKS ELECTRONIC ISSUE: FOUR COLOR (WITH HYPERLINK TO COMPANY WEBSITE)

Pricing:

SIZE	RATE PER ISSUE	DIMENSIONS (WIDTH X HEIGHT)
FULL PAGE	\$400.00	7.75 X 9.65
1/2 PAGE	\$250.00	7.65 X 4.75 OR 3.8 X 9.65
1/4 PAGE	\$200.00	3.75 X 4.8
1/8 PAGE	\$125.00	3.75 X 2.25

Advertising Schedule: (Check months you'd like to advertise and enter size of advertisement)

	CHECK	SIZE
March		
June		
September		
December		

New Video Advertising on Website!!

\$10 per second (interior page) for 60 days

\$20 per second (home page) for 60 days

Home page maximum videos is 2 companies (first come, first reserve)!

Size will be quarter page. File must be sent in video format or html code (from You Tube)